



Srithika Sheetal Suvarna

USER EXPERIENCE DESIGNER

E-Mail

LinkedIn

Portfolio

Number

EDUCATION

Jan'23 - Dec'24

• **MASTER'S IN HUMAN COMPUTER INTERACTION**
Indiana University Indianapolis, Indiana.

Aug'17 - Aug'22

BACHELOR OF ARCHITECTURE
CSI Institute Of Technology, India.

SKILLS

Design : Storyboarding, Information Architecture, Wireframing, Concept Design, Visual Design, Ideation, Usability Testing, Design documentation, Cognitive Psychology, UX Writing, Design Systems. User interface, Interaction design, User experience design, Customer Experience, UX writing, Brand Design (BXD), Design Principles, Prototyping, Design thinking, Web standards, Micro interactions, Visual design, Product Strategy, Balance business requirement & Product requirements.

Research : User Interviews, Surveys, Competitive Analysis, Participatory Design, User Flows, Field Observations, Contextual Enquiry, Secondary Research, Design Thinking. User Journey Mapping, User Personas, Usability Testing, A/B Testing, Heuristic Evaluation.

Tools : Figma, Adobe XD, Wix, Sketch, Illustrator, Photoshop, InDesign, Miro, Notion, Procreate, AutoCad, Revit. MS Excel.

WORK EXPERIENCE

Megaputer

Apprenticeship | Indiana University Indianapolis | Indiana | January 2024 - Present

- Directed the comprehensive **redesign** of the Megaputer corporate **website** to enhance user experience and align with industry leadership.
- Performed **10+ competitive analyses** and reviewed **15+ academic sources**, including books and articles, to inform design strategies.
- Facilitated **6 stakeholder** and **3 user interviews** to gather insights, ensuring the redesign met both business goals and user needs.
- Conducted **4 rounds of heuristic evaluations** to identify and address usability issues, resulting in improved user engagement and satisfaction.

Teaching Assistant

Indiana University Indianapolis | Indiana | January 2023 - April 2024

- Spearheaded the development of **3 diverse website prototypes** using **Figma**, encompassing travel, culinary, and conference themes, to serve as foundational models for students' final coding projects.
- Implemented user-centered design principles and responsive layouts to ensure optimal user experience across devices, resulting in a **95% student satisfaction rate with project materials**.
- Collaborated with faculty to align prototype designs with course learning objectives, effectively **bridging theoretical concepts with practical applications** in web development.
- Facilitated hands-on learning experiences for a **cohort of 50+ students**, fostering critical thinking and problem-solving skills in UI/UX design and front-end development.

Junior Architect

F Cube Studios | India | March 2022 - November 2022

- **Led a team of 4** in a dynamic **startup environment**, overseeing end-to-end project operations including site visits, 3D renderings, design iterations, and final presentations, **resulting in a 95% client satisfaction rate**.
- **Managed comprehensive project lifecycle**, from initial client consultations and drafting plans to coordinating with chief architects and construction teams, ensuring **seamless execution of 6+ architectural projects**.
- Developed and presented preliminary design drawings, mock-ups, and color boards, effectively **communicating complex architectural concepts to diverse stakeholders** and securing project approvals.
- Spearheaded construction documentation preparation, including detailed drawings and specifications, while conducting thorough research on innovative building materials and adherence to local building codes, **contributing to a 100% compliance rate**.